I am a KLOVE listener and I appreciate what it means to have this kind of programming available. I never have to worry about hearing offensive language on this station. It keeps me informed about what is happening around the country and the world, as well as providing inspirational and entertaining music. My daughter also keeps her radio on KLOVE and my granddaughter can sing along with the songs she hears. This means my granddaughter is able to have the values enforced that we believe in and not hear the trash and horrible messages provided by rock stations. It's a radio station that can be enjoyed by many generations and people of many different backgrounds. Whether you are a Christian or not, you will hear a positive message, great music and fun and interesting personalities.